CHAIN REACTION NEW SLETTER

March 2024

All about supply chain advantage Listeners in 91 countries, 871 Cities



ALSO COMING YOUR WAY IN MARCH

Mastering Service Level Agreements - Discover the unsung backbone of successful business relationships: Service Level Agreements (SLAs).

OTHER NEWS

Tony Hines who hosts the Chain Reaction Podcast has a new edition of his Supply Chain Strategies book published by Routledge out now. Available from Routledge and all good booksellers. Tony has also put together a short podcast episode to tell people about his new edition

IN THE NEWS

Join the conversation with the visionary Bindiya Vakil, CEO of Resilinc, as we unpack the transformative power of AI in risk management, reshaping the resilience of global supply chains. Bindiya talks about five megatrends shaping global supply chains: geopolitics, climate change, cyber risks, sustainability and labor disruptions.

Bindiya pivots from high-tech supply chain management to supply chain risk management and resilience. Bindiya recounts the monumental task of mapping Cisco's supply network post-Hurricane Katrina, a project that not only transitioned the company's approach from being reactive to proactive but also underscored the value of data in pre-empting costly disruptions. Bindiya elucidates the significance of transparency, trust, and robust supplier partnerships in navigating the unpredictable tides of global commerce, making it clear that these elements are more than buzzwords—they're the cornerstones of a resilient supply chain.

Listen to the full episode by clicking the link in the image, use the QR Code or simply go to your usual platform from where you get your podcasts.

You can also read a full article about the episode on the Tony Hines Blog.



